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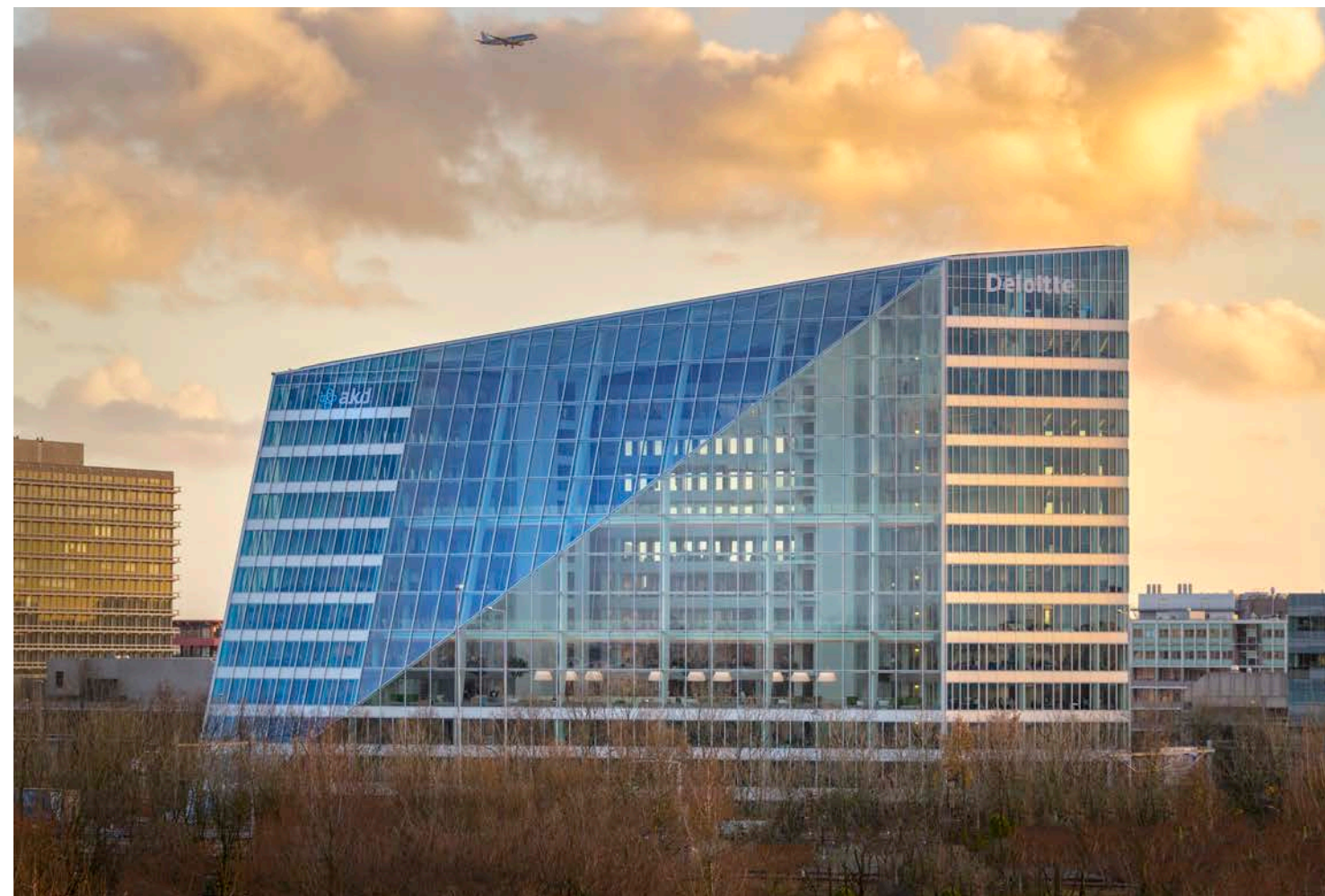
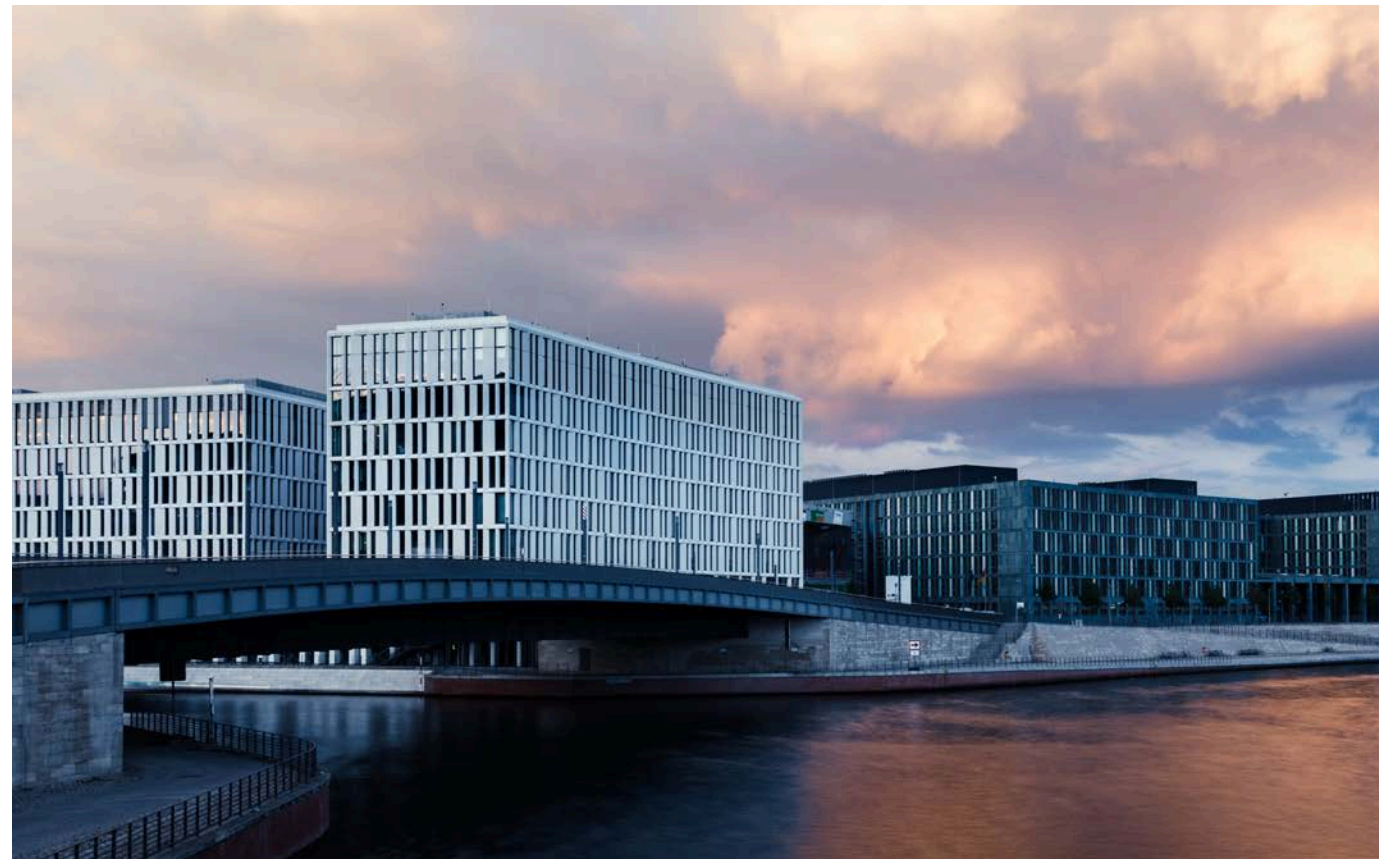
# The Business Case for WELL

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The trends changing the way we  
think about real estate and our  
experience with WELL



## About OVG Real Estate



# Where we come from

EDGE Technologies is owned by OVG Real Estate, with offices in Amsterdam, Berlin, Hamburg and New York and incorporates a technology-driven operations platform directed at delivering best in class solutions for ambitious customers worldwide.





# Changing Drivers for **Innovation**

2015 - **People**  
Smart Health

2007 - **Planet**  
AI Gore

1997 - **Profit**  
Customer First

/02

OVG Real Estate





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# The status of the office market

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Trends changing the way we  
think about real estate



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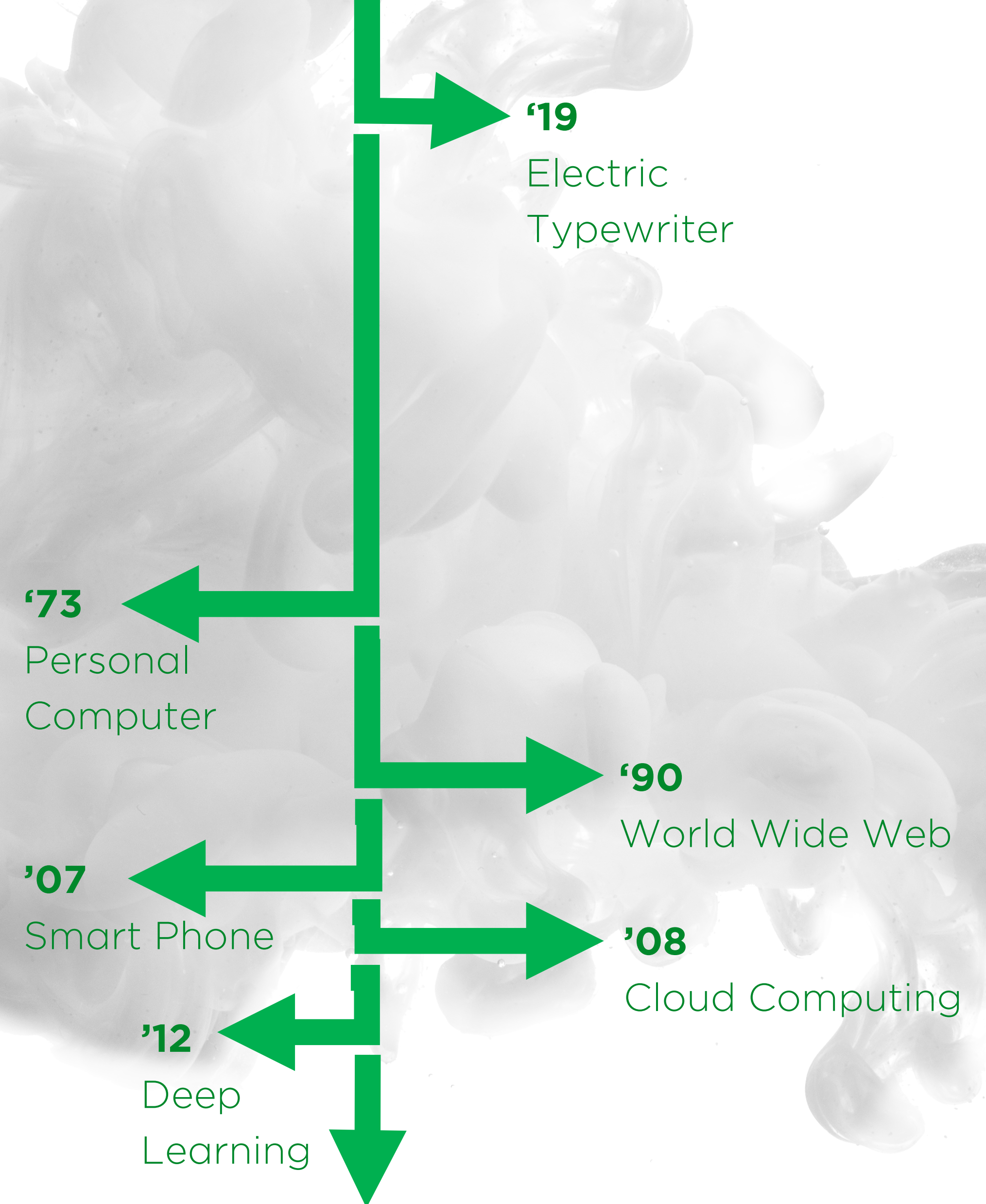
# Increasing Automation & Computing Power

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There is a clear trend, that automation removes jobs which focus on routine tasks.

[International Monetary Fund](#)

/04



Trend — Automation



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# Need for **high skill** workforce

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By 2020 there will be  
a global shortage of 40 million  
college-educated workers.

McKinsey

**+ 40 mio**

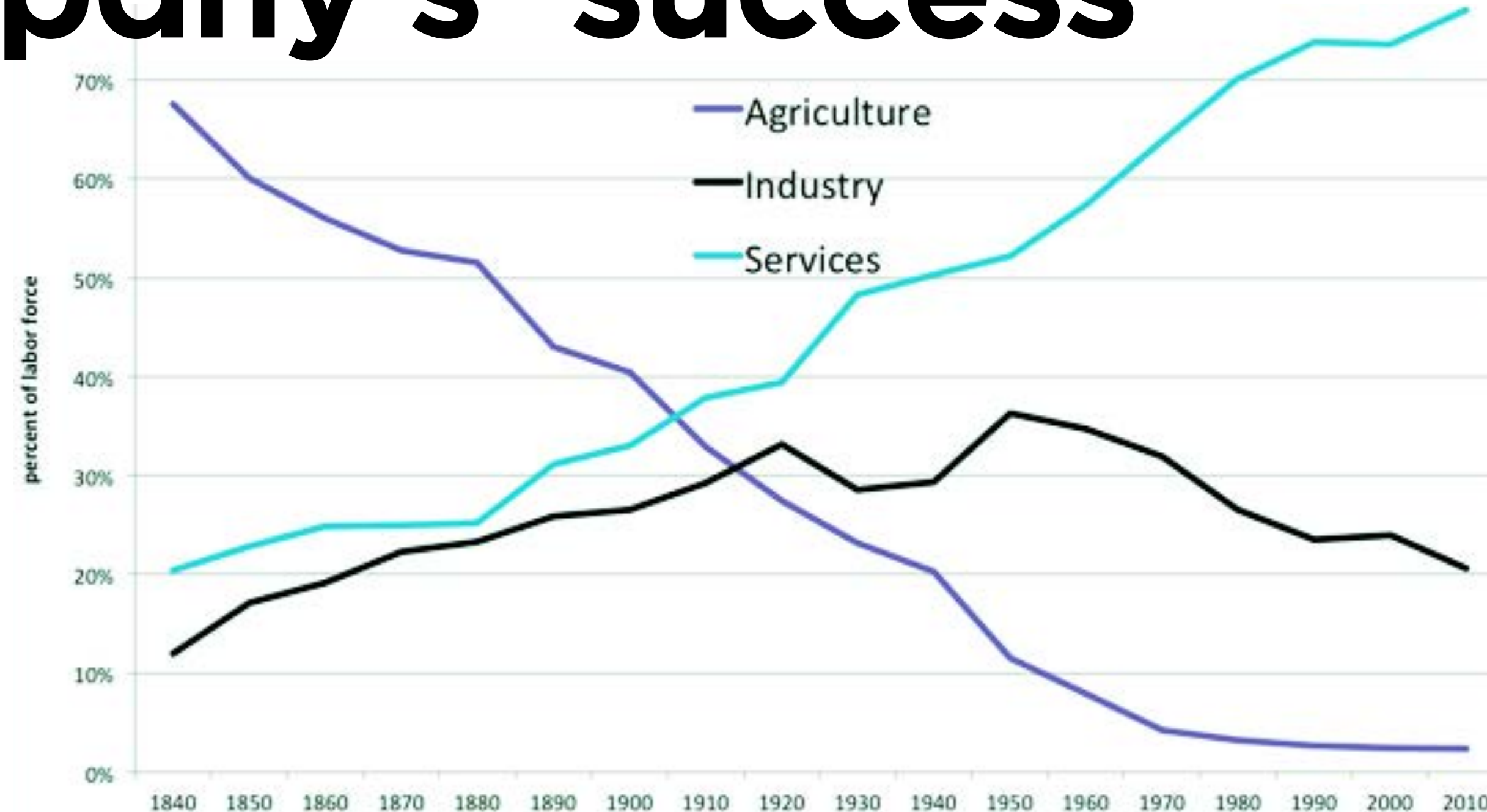




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# Individual performance is more and more crucial for a company's success

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/07

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# The emerging workforce demands more engaging work environments

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85% of workers are “not engaged” or “actively disengaged” and are emotionally disconnected from their workplaces and less likely to be productive.

[Gallup Report](#)

Trend — Design





**20%–50%**

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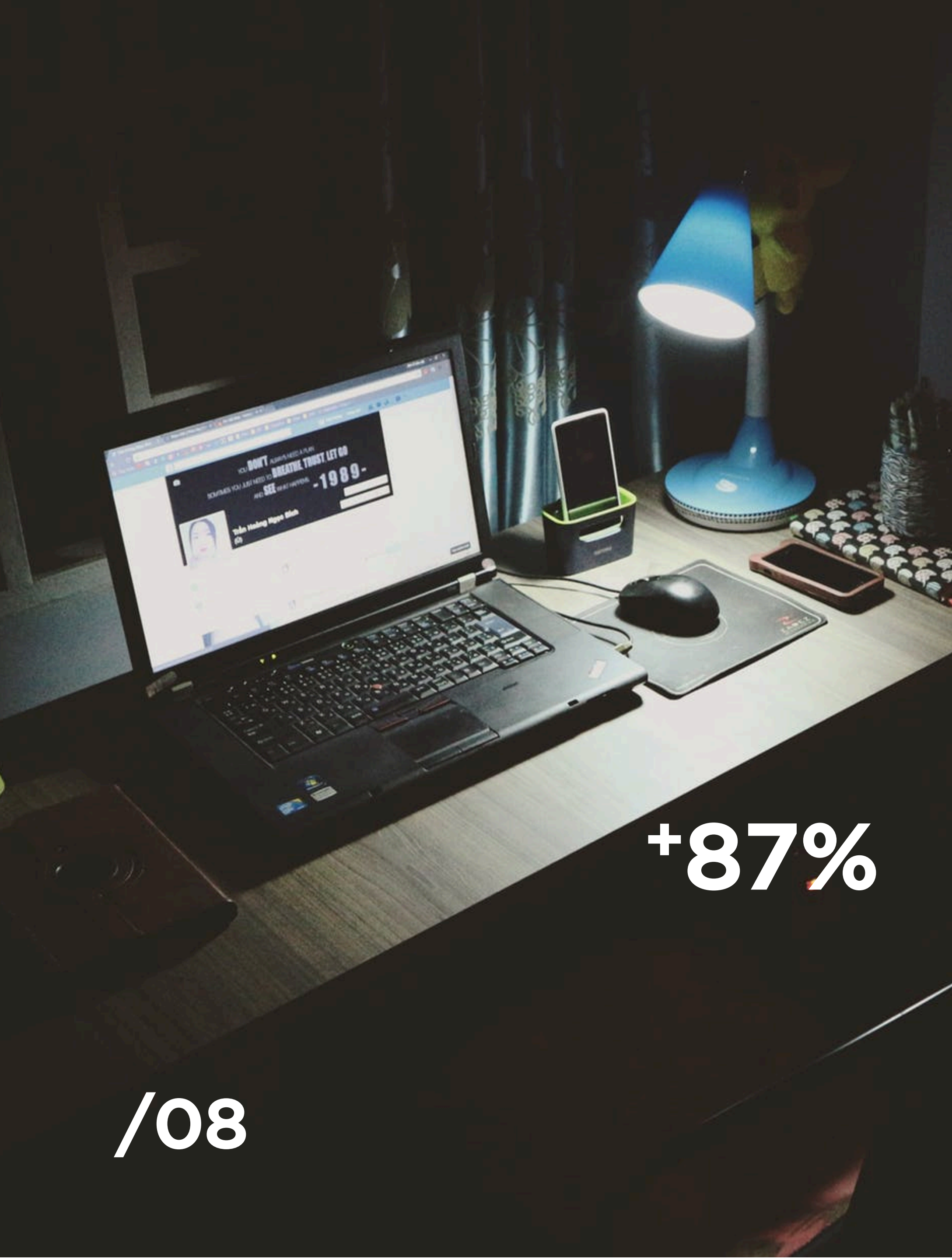
# Corporate wellness has **limited success**

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Only ca. 20%-50% of employees  
actually make use of corporate  
wellness programs.

[Global Wellness Institute](#)





+87%

/08

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# We spend 87% of our time indoors

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The majority of us spend  
1/3 of our adult life at work.

WHO

Trend — Workplace Impact



EDGE Technologies

/10

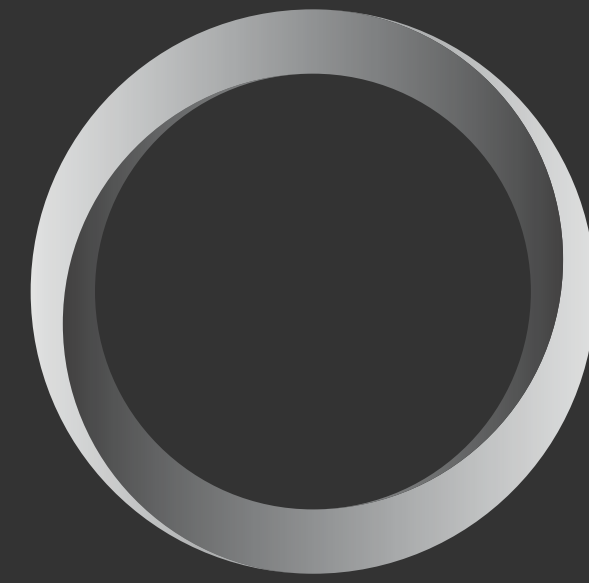
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**The world  
needs  
better  
buildings**







EDGE

TECHNOLOGIES





# A clear solution to give the world better buildings

/012

01



Development

02



Smart Platform

03



Operations



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EDGE wellbeing ambition

Increase the physical,  
mental and social  
wellbeing of every user.

WELL perfectly  
complements our  
ambition

/013





About us



# Our WELL projects

Unilever HQ - New Jersey

EDGE Olympic - Amsterdam

Grand Central Berlin - Berlin

... more to come

/014

OVG Real Estate



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Looking at one Example

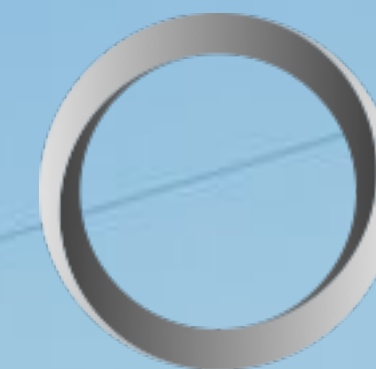
# EDGE Olympic

/015





Past



/016



Present



/017





Innovation Hub

/018





Innovation Hub





Achievements & Ambitions



**/020** BREEAM  
Excellent



Circular  
Principles



Next Generation  
Smart Technology



Coworking  
Innovation Hub



WELL  
Certification





INTERNATIONAL  
**WELL**  
BUILDING  
INSTITUTE™

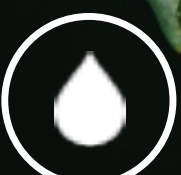
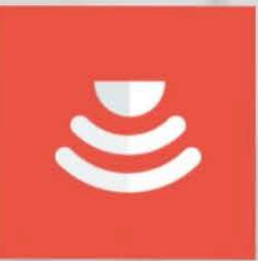
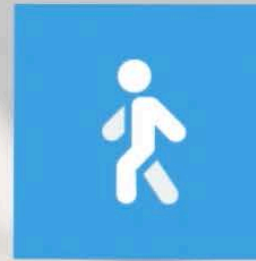
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Fitness



Light, Air, Comfort and  
personal control



Design





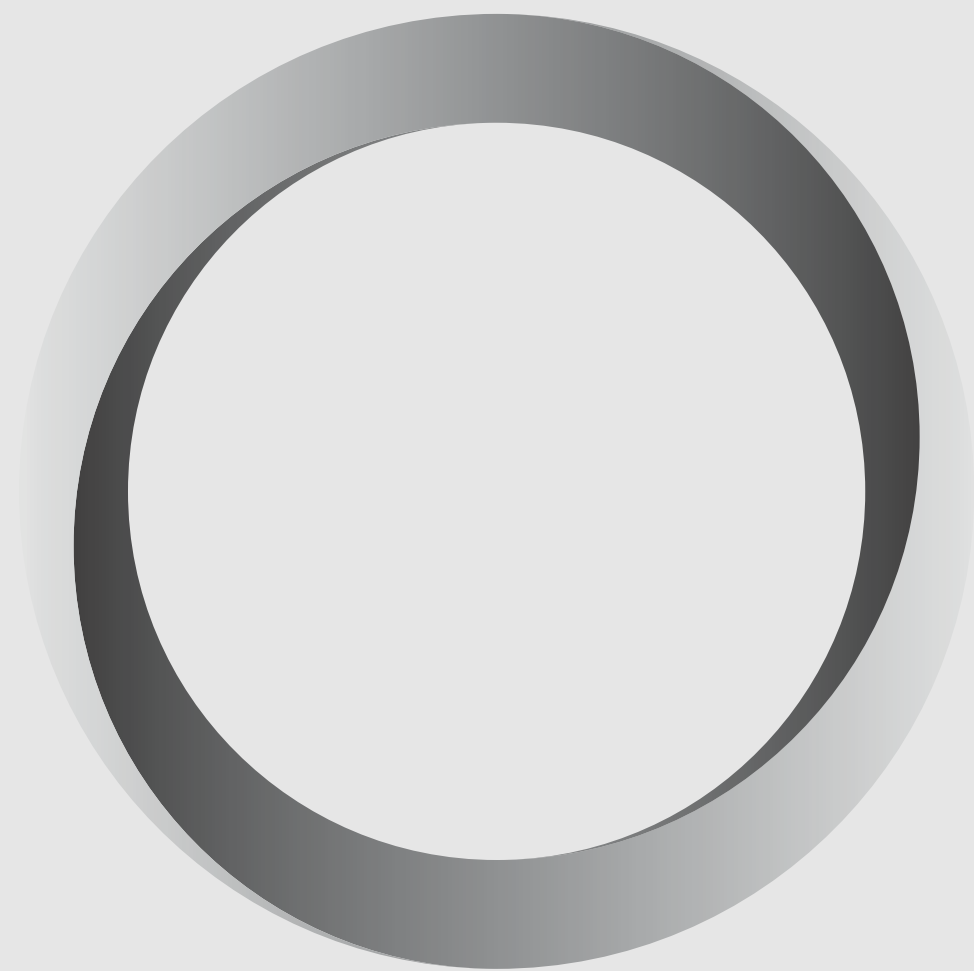
## Lessons learned

/23



- WELL does not work if you see it as a check list you need to understand the intent.
- One needs to look beyond the date of delivery.
- Sustainable ambitions help achieve wellbeing ambitions.
- WELL perfectly complements our understanding of the new real estate market.





# **The world needs better buildings**

EDGE Technologies

**An OVG Real Estate company**





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